

COOLCLIQ PORTFOLIO & RESULTS



About Us

At CoolCliQ, We believe growth isn't luck — it's a strategy.

We're a full-scale digital partner built on the pillars of Strategy, Creativity & Performance ⚡

From branding and performance campaigns to websites, apps, and SEO, we help businesses turn great ideas into measurable results.

100+ Happy Customers Across World 😊



Winning Strategies



Creative Team



Performance Campaigns



**YOUR
BUSINESS
GROWTH**

Services We Offer

We offer 360 suite of Business Growth Solutions
which saves your **time, money & efforts.**

1

**Performance
& Digital
Marketing**

2

**WhatsApp
Business
API**

3

**Website
Development**

4

**APP
DEVELOPMENT**

5

**Lead
Generation/
PPC ADS**

6

**Google
/Meta
/LinkedIn
Ads**

7

**Branding &
Content
Creation**

8

**Social Media
Management**

9

**GMB SETUP
& SEO
OPTIMIZATION**

10

**Modern Reel
Editing &
Graphic
Design**

11

**Influencers
Collaboration**

12

**eCommerce
Management**

Our Clients

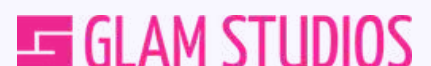
Brands defined by CoolCliQ



Each project is a different adventure.

100+ Brands we have helped...

We are very proud to showcase
some of our recent works



and the list goes onnnnn...

Industries we have been serving to

Industries we've expertise In



Education



Medical



Beauty/ Cosmetics



Real Estate



Construction



Business Services



Technology



Manufacturing



Home/Garden



Event/Services



Insurance



Travel/Hotel/Resort



Banking/Finance



eCommerce



Transportation

Glimpse of our happy clients :)

Why mostly happy clients? Cuz we believe in delivering more than we commit



We're looking for the best experts for our high-end softwares need then we found CoolCliQ and they delivered us on the very complex project. Their tech team is no doubt exceptionally good at what they do. I highly recommend to all looking for any website, app or any complex software development needs.

Founder - TechTrail DMC



They've ranked us on top of Google. Really appreciate their hard work!

PUNEET KUMAR -SOEC



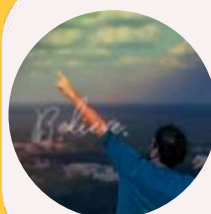
CoolCliQ has delivered significant growth on our eCommerce platform & website helped us generating online sales. Best Service.

Siddharth Gupta - HICKS INDIA



I'd highly recommend their team for creative content creation and overall digital marketing services, They're good at what they do.

Nikhil Agarwal - Melroselnn



Excellent SEO services. These guys actually have excellent knowledge about SEO. We're getting positive results from their services.

MoMo - MG365 (Texas, USA)



The team is expert in branding and digital marketing services - They helped us start our business, delivered us a great website and generated quality leads at lower cost. They manage our branding and socials and create good content. They provide excellent services with fast response time. Highly Recommended.

CEO - Tour4You



They've delivered us a very nice looking website and helped us with social media content creation. Earlier our social media was looking very poor design wise - coolcliq helped us make it better and I'm loving the website and their work, Thank you team CoolCliQ.

Himanshu Garg - Milkco Group of Companies



They manage our socials and generated us quality leads at impressive price from google and meta.

Yousuf - Dibtx (USA)





I'd highly recommend them for their branding services. they've delivered us the best branding design assets which is now the foundation across our business.

Co-Founder - Refono



The team is exceptionally good at quality lead generation.

Owner - ModernWindow



We're a home-decor brand and coolcliq team helped us with our social media services. They managed our social media and made it very appealing and professional. Their photoshoot team is very skilled at aesthetic and cinematic shots. If you're looking for a social media management service, I'd highly recommend you this company for all digital marketing needs.

Founder- ChirpingNest



The team is just experts - They delivered us a great website and generated quality leads at lower cost. Excellent service. Highly Recommended.

Manager - Hotel GoldInLeaf



Their team is really good at making ecommerce website and the best part is their team members are very polite and professional.

Mayra Gautam - Nairise



Excellent SEO services. they've made my google ranking better and increased call, Thank you.

Owner - Shivam Tours



CoolCliQ has helped with content creation and increase in our store footfall through quality lead generation and campaigns, highly recommended.

Yash Gupta - Master Group



The team is just experts - They delivered us a great website and generated quality leads at lower cost. We're satisfied with the website design and their most creative video content. I'd highly recommend their services for social media content creation, branding and of course performance as they commit.

Owner- Milkbar



The team is really good at content creation, they've increased our in-store footfall through good campaigns, Good to go with them.

Nishant Agarwal - NikWear



Excellent SEO services. These guys actually have excellent knowledge about SEO. We're getting positive results from their services.

Founder- ShubhHealth



They've ranked us on top of Google. Really appreciate their hard work!

Owner -MahakEV



CoolCliQ has delivered us a very appealing and user friendly website - we've worked on 2 websites with them, very responsive team!

Manjeet Singh - RoadxIndia



you can be here too... (yes, not kidding)

Our Google Ad Campaigns with Results

(Lead Generation from Google Ads)

Most-shown search ads

WebsiteTrafficCampaign > Ad group 1

Best Homestay in Shimla | Amazing Mountain View | 25% Off Today. Contact Now

[Ad www.google.com/contact](http://www.google.com/contact)

#1 in Google Rating. Shimla's Best Homestay. Best Mountain View. Complimentary Breakfast. Best Value for Money. Couple & Kids friendly. All Facilities. Book Today & Get 25% Off.

[Photo Gallery](#)

[Services](#)

[Testimonials](#)

Ad	Status	Impressions	Clicks	CTR
Enabled	Eligible	17,323	2,056	11.87%

[All search ads](#) [All assets](#) < 3 / 7 >

EvChargingFranchise_WebsiteTraffic_Search_Campaign > Ad group 1

EV Charging Business | Become a B2B Business Partner | Free Consultation & Process

[Ad www.evchargingstationindia.com](http://www.evchargingstationindia.com)

List of Top 10 Indian EV Charging Station Franchise. Check Cost & Get Free Consultation. Now Get an EV Charging Station Franchise Hassle Free. Get Free Consultation Today.

[About Us](#)

[About Income](#)

Ad	Status	Impressions	Clicks	CTR
Enabled	Eligible	5,824	1,221	20.96%

[All search ads](#) [All assets](#) < 1 / 10 >

SearchOnly Transmission Ad Campaign > only auto Repair ad group

Top-Rated Collision Repairs | #1 Car Repair Service-Call Now | #1 Reviews in Houston

[Ad mastertransmissioncollision.com/call-now](http://mastertransmissioncollision.com/call-now)

Houston's #1 collision professionals. Free Auto Test. Grab New Offers, Hurry Call now! Free Towing & Level 1 Diagnostics. Car Repair professionals. Call Now.

[Directions](#)

[Free Quote](#)

[Services](#)

[Call Us!](#)

Ad	Status	Impressions	Clicks	CTR
Enabled	eligible	11,230	923	8.22%

[All search ads](#) [All assets](#) < 1 / 10 >

website traffic IELTS Faridabad > IELTS AD FARIDABAD

Best rated IELTS Coaching | Early Morning IELTS Batch | Book A Free IELTS Demo Class

[Ad www.soec.in](http://www.soec.in)

Expert Trainers, Personalized Coaching, 1 to1 Speaking Sessions, Regular Mock Test,. Proven Track Record, Stupendous Writing & Reading Tips, Exclusive Study Material,...

[STUDY IN AUSTRALIA](#)

[STUDY IN CANADA](#)

[STUDY IN NEWZEALAND](#)

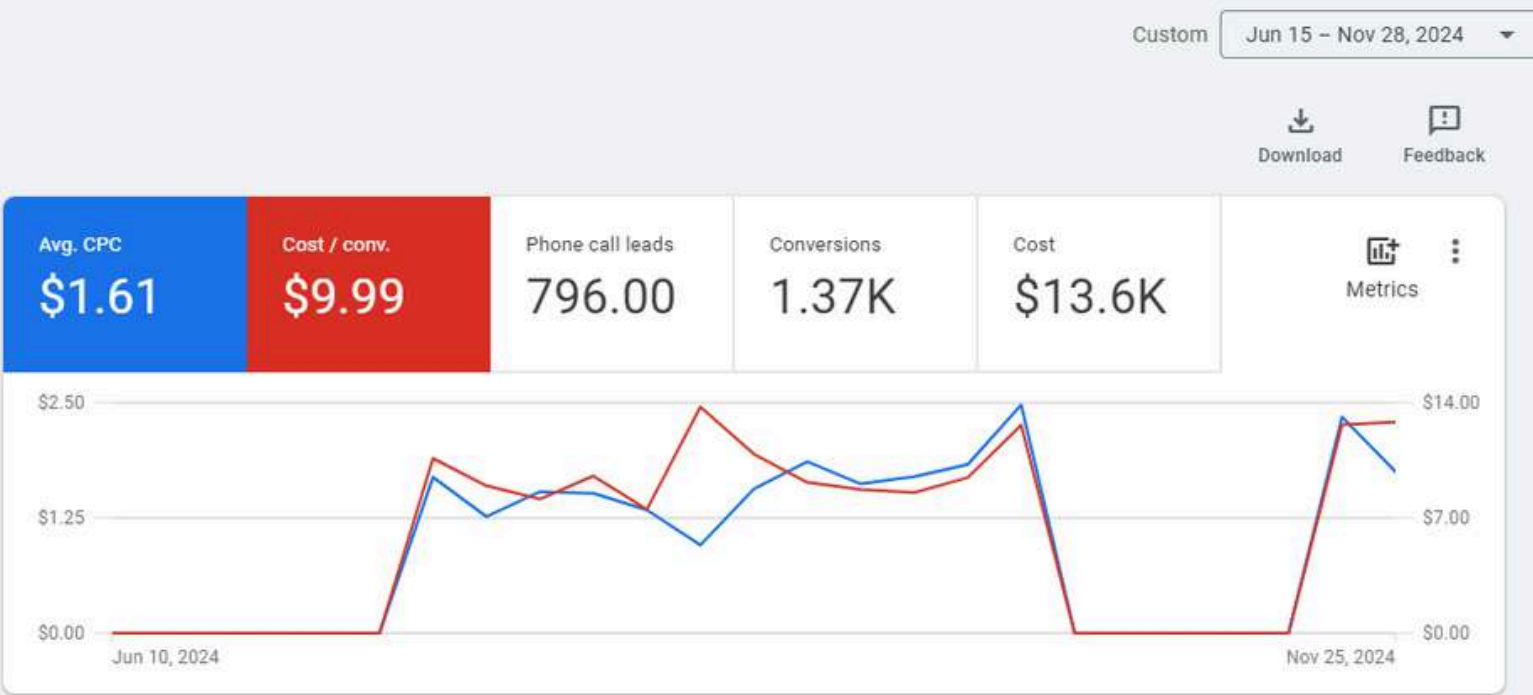
[STUDY IN IRELAND](#)

Ad	Status	Impressions	Clicks	CTR
Approved	eligible	4,142	367	8.86%

[All search ads](#) [All assets](#) < 1 / 7 >

Google Lead Gen Campaigns

Spend: \$13k, Sales: \$100k (USA-Based)



High Performing Meta Ads - Account Status

(Spend: ₹10,000 Leads: 300)

Campaigns Tour4You Ad Account (380692969954... Updated just now Discard Drafts Review and publish

Search and filter

Off/On	Campaign	Delivery	Actions	Bid strategy	Budget	Attribution setting	Results	Reach
<input type="checkbox"/>	Dubai new lead ads - 19/10 /24	Active	1 recommendation	Using ad set bid ...	Using ad set bud...	7-day click or ...	76 On-Facebook leads	22,382
<input type="checkbox"/>	Thailand New LeadAds - 28/09/24	Active High performing	1 recommendation	Using ad set bid ...	Using ad set bud...	7-day click or ...	161 On-Facebook leads	46,536
<input type="checkbox"/>	TOUR4YOU international lead form campaign	Active High performing	1 recommendation	Using ad set bid ...	Using ad set bud...	7-day click or ...	281 On-Facebook leads	62,405

Meta Ad Results - Last Month Results

(Spend: ₹12,000 Leads: 600)

Campaigns Atom Lock (Wolf Interprise) - Manufac...						
<div> <input type="text"/> <input type="button" value="All ads"/> <input type="button" value="Had delivery"/> <input type="button" value="Active ads"/> <input type="button" value="+ More views"/> </div>						
Search and filter						
<div> <div>Campaigns</div> <div>Ad sets</div> <div>Ads</div> </div>						
<div> <input type="button" value="+ Create"/> <input type="button" value="Duplicate"/> <input type="button" value="Edit"/> <input type="button" value="A/B test"/> <input type="button" value="More"/> <input type="button" value="Columns"/> </div>						
<input type="checkbox"/>	Off/On	Campaign	Bid strategy	Budget	Attribution setting	Results
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Atom Locks traffics ads campaign - 26/10/2024	Using ad set bid ...	Using ad set bud...	7-day click or ...	263 [2] Messaging convers...
<input type="checkbox"/>	<input type="checkbox"/>	whats app leads ads - 13/11/24	Using ad set bid ...	Using ad set bud...	7-day click or ...	44 [2] Messaging convers...
Results from 2 campaigns ⓘ					7-day click or ...	307 [2] Messaging convers...

Meta Ad Results

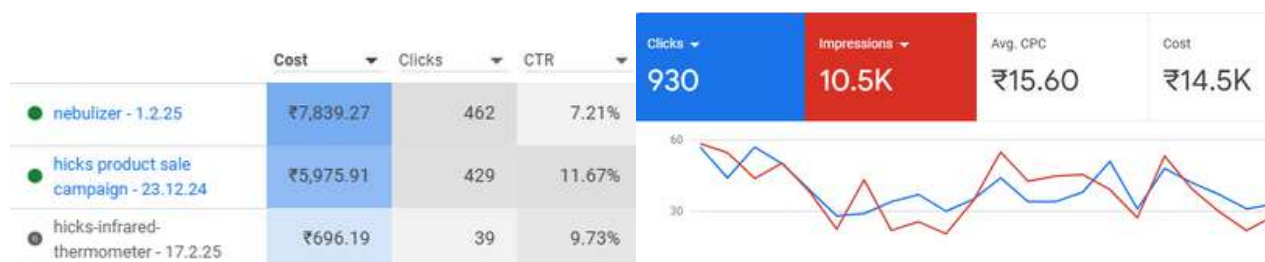
(Spend: ₹10,000 B2B Sales: ₹2,00,000)

Ad sets Zon Tech Ad Account (115169123960... Updated j								
<div> <input type="text"/> <input type="button" value="All ads"/> <input type="button" value="Had delivery"/> <input type="button" value="Active ads"/> <input type="button" value="+ More views"/> </div>								
Search and filter								
<div> <div>Campaigns 1 selected</div> <div>Ad sets for 1 Campaign</div> <div>Ads for 1 Campaign</div> </div>								
<div> <input type="button" value="+ Create"/> <input type="button" value="Duplicate"/> <input type="button" value="Edit"/> <input type="button" value="A/B test"/> <input type="button" value="More"/> <div>Columns: Performance</div> <div>Breakdown</div> <div>Report</div> </div>								
<input type="checkbox"/>	Off/On	Ad set	Bid strategy	Budget	Last significant edit	Attribution setting	Results	Reach
<input type="checkbox"/>	<input checked="" type="checkbox"/>	whats app leads ad set - 21.11.24	Highest volume Conversations	₹300.00 Daily	27 Nov 2024, 11:24 2 days ago	7-day click or ...	65 [2] Messaging convers...	16,302
Results from 1 ad set ⓘ					—	7-day click or ...	65 [2] Messaging convers...	16,302 Accounts Centre acco...

Google Ad Results - eCommerce Website Sales

Website Ad Spend: ₹30k, Sales on Website: 65k

Campaign	Optimization score	Campaign type	Impr.	CTR	↓ Cost	Invalid clicks	Ad strength details	Phone calls	Bid strategy type	Clicks	Conv. rate	Conversion
Drafts in progress: 1												
hicks product sale campaign - 23.12.24	79%	Search	7,302	10.19%	₹13,192.31	38	Pending: 0 No Ads: 0 Poor: 0 Average: 2 Good: 3 Excellent: 1	0	Maximize conversions	744	2.28%	17.00
nebulizer - 1.2.25	55.1%	Search	9,113	7.45%	₹11,298.01	10	Pending: 0 No Ads: 0 Poor: 0 Average: 0 Good: 1 Excellent: 0	0	Maximize conversions	679	5.15%	35.00
hicks hot water bag campaign - 21.1.25	—	Search	1,382	6.58%	₹3,014.31	3	Pending: 0 No Ads: 0 Poor: 0 Average: 0 Good: 3 Excellent: 0	0	Maximize conversions	91	4.40%	4.00



Meta Ad Results - eCommerce Website Sales

(₹145 per purchase | ROAS 3.5)

27.2.25 by cc	Using ad set bud...	7-day click, 1-...	35	25,670	36,087	₹145
Duplicate Cc			Website purchases			Per Purch
agement video - 19.2.25	Using ad set bud...	7-day click or ...	10	22,166	24,252	₹103
			Landing Page Views			Per Landing Page V
lead campaign - 17.12.24	Using ad set bud...	7-day click or ...	63	10,785	23,844	₹87
			Facebook leads			Per On-Facebook Le
site viewer -24.2. 24	Using ad set bud...	7-day click or ...	4	3,510	3,745	₹84
			Landing Page Views			Per Landing Page V
aign - 17 jan-	Using ad set bud...	7-day click or ...	257	57,389	128,710	₹48
			Facebook leads			Per On-Facebook Le
aign - 17.12.24	Using ad set bud...	7-day click or ...	221	42,642	84,973	₹41
			Facebook leads			Per On-Facebook Le



WE DELIVER WHAT WE PROMISE!



REQUEST A CUSTOMIZED QUOTE

COOLCLIQ PVT LTD

Strategy x Creativity x Performance ⚡

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